

RTP Corvettes
PO Box 705
Wake Forest, NC 27588
Secretary@rtp-corvettes.com
Rtp-corvettes.com



Web-Site Blogger

The club web-site was designed so that it can be updated/refreshed with new content on the blog page. By using this feature and linking the blog to Facebook, we are able to drive traffic to the club web-site which promotes our club to potential new members, improves our ranking/positioning on search engines and enhances our visibility/profile within the community. This position works under the Web-Master and will be given Administrative access to the club web-site in order to post blogs directly to it. The blogger would also be given Administrative Access to Facebook to directly link the blog onto the RTP Corvettes Facebook page.

Desired # of Members: 1

Time Commitment – 1 to 2 hours/month (depending on number of blogs written)

This position would:

- Develop blog content for the web-site to include:
 - Writing about club events/activities
 - Interviewing and introducing club members and their Corvettes
 - Writing about National Corvette Museum events
 - Writing about anything that would be of interest to our club members.
- Additionally, photographs/videos should be included with each blog article
- Link the blog article on the club Facebook page
- Blog posts about specific club members should only be posted with that member's agreement to participate.